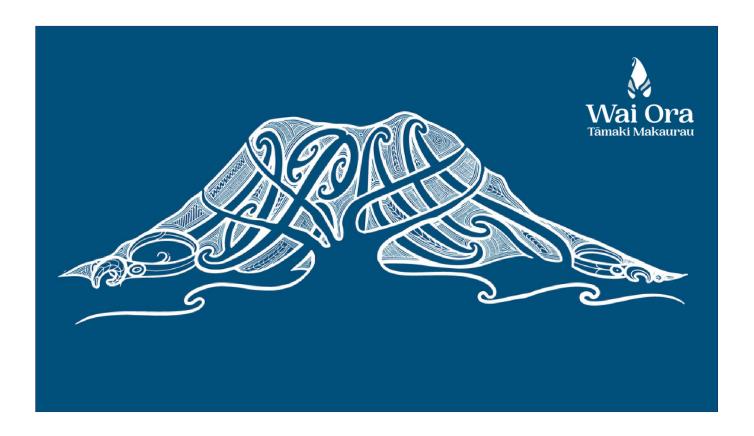


As Tamanuiterā (the sun) ventured across the horizon to Hine Raumati from the winter solstice, Hine Takura in late 2023, Wai Ora Tāmaki Makaurau was gifted the graphic design of 'TE HONONGA' (the joining) from Teaukutai Cook of Makaurau and Ōrākei Marae.

The pūrākau allows for all stakeholders to take ownership and collective pride in and reflect on the strategic direction of Wai Ora Tāmaki Makaurau.

The four strategic strands are represented by the awa, which converge as collective work streams at the confluence and through collaborative effort, effect system change – from fresh water to salt water.



Each design brings meaning and wairua to the mahi of Wai Ora Tāmaki Makaurau.



Uara

- 1. Aroha. The awa representing the value of kindness; humility; and empathy.
- 2. Whakapono. The awa representing honesty.
- 3. Ngā Ture. The awa representing integrity; humility.
- 4. Kotahitanga. The awa representing courage; selflessness.

Values | Uara



Confluence

Representing merging of awa; collaboration; the collective effort.

Vision | Moemoeā



Te moana

Represents the three mōana of Tāmaki: Te Mānukanukatanga o Hoturoa; Kaipara & Te Wai o te Matā;

Mission | Whakatakanga



Te Pūhoro

Representing movement; retuning to your mountain, to be cleansed by the winds of Tāwhirimātea.

WOTM's workstreams.



Mango pare

Representing the hammer head shark; a sign of respect for the strength of Tangaroa.

WOTM's collaboration.



Manaia

Representing the passage of reciprocal knowledge from tuakana to taina, and taina to tuakana. (World Views / perception).

WOTM's Impact.



Ūnaunahi

Representation of fish scales; respect to Tangaroa and his domain.



Pākati

Representing the closing off; protection.



Raperape

Representing movement.

A second graphic designed and gifted by Teaukutai, reflects the commitment and collaboration shown by the WOTM stakeholders and is the icon to identify all Wai Ora Tāmaki Makaurau workstreams. We feel blessed to be gifted such a gem.

The design magnifies the confluence of the four awa flowing down the maunga, the three harbours, the whenua, and adds the pūhoro at the top to reflect the inclusion of all other waters.

