

Wai Ora Tāmaki Makaurau
Auckland's Water Safety and Drowning Prevention Strategy

Progress Report April 2024.

This month has focused on supporting current workstreams and increasing stakeholder engagement.

Supporting current workstreams.

Working Group 1 - Integrated Aquatic Pathway (IAP).

Phase 2 has commenced with the content of the environmental scan being reshaped into a user-friendly version for community users. In-house trials by stakeholders are reaffirming the language and inclusive nature of the three interactive three tiles chosen (Indoor; Outdoor Rec On the water; Out Rec In the Water) and a quote is being sought for the IT components. May's foci will be the budget, confirming the tiles and discussing with the Safer Boating Forum subgroup 'Recreational Craft - Marketing, Training & Education' to explore how this workstream could align nationally.

Working Group 2 - Business Engagement Strategy

Engagement with major retailers continues to be slow but WOTM stakeholders such as NZ Marine Industry Association (NZMIA) and Coastguard have offered concurrently, opportunities to engage with marine retailers, suppliers, and manufacturers to discuss water safety information at the point of sale and the addition of ethical components to the CPC scheme. NZSAR has signed the \$10,000 investment letter enabling the collation of educational resources and MNZ is interested in exploring how this initiative could expand nationally. May's foci will be the budget, presenting this workstream to the Safer Boating Forum in Wellington (15 May) and continuing to discuss opportunities to expand nationally.

Working Group 3 - Employment Journey

Promotion has continued through the engagement of three new opportunities:

- 1) First Foundation. This [charity](#) is interested in partnering WOTM for three outcomes:
 - i. offering students a real life challenge to solve during their virtual week.
 - ii. offering students 'a day in the life of' stakeholder's workplace experience.
 - iii. exploring possible paid internships with stakeholders.May's foci will be attending First Foundation's Graduation night (7th May) and continuing to plan the three areas above.
- 2) Selwyn College Career Expo. Planning has begun for the 16th May event with WOTM stakeholders, Te Mahi Ako and Coastguard NZ. Posters, video loops and a game are being designed to interact over 4 hours with year 11 – 13 students.
- 3) Te Mahi Ako are assisting WOTM's engagement with secondary schools through their established connections with careers and gateway staff.

Working Group 4 - Tāmaki Makaurau Event Calendar

Being included as the WOTM representative in the Safer Boating Forum 'Marketing, Training & Education' group will enable the national calendar to reflect Auckland's events and campaigns. May's foci will be to build a relationship with this working group and understand better the project barriers, opportunities, and timelines.

Working Group 5 – Navigation Bylaw Amendment

This month saw little progress in this workstream as we reconsidered our next approach. WOTM are aware two north island regions are going through Bylaw amendments currently and it is planned to connect and learn from their efforts. The WOTM working group will reconvene on 29th May to plan the next 6 months.

Working Group 6 – Profile and Identity.

The WOTM strategy's 'Te Hononga' collection of artworks is finalised and is currently in use. The 'protocols of use' document is being refined before circulating and securing agreements from each stakeholder. May's foci will be to complete this workstream.

Working Group 7 – Funding and Capacity.

Draft budgets for each of the workstreams are being prepared. Many will be used for funding applications; others will be used for philanthropic efforts. A forum is planned for the CEOs of stakeholders later in the year (date TBC), to present the WOTM independent evaluation results and seek support for WOTM strategic direction and financial responsibility.

Working Group 8. International Students.

Planning is underway with UoA, CNZ, SLSN/NZ and DPA for the three sequential engagements with University of Auckland's International Students in semester 2, similar to semester 1. Additional discussions are continuing with AUT and MIT to explore opportunities for their students later in the year.