

Strategy Communication | August 2022

**He aha te mea nui o te ao? He tāngata, he tāngata, he tāngata.
What is the most important thing in the world? It is the people, the people, the people.**

Goodness it is hard to believe it is August already.

Strategy Webpage

I am very pleased to share the updated strategy webpage [here](#). Please feel very welcome to send through any feedback or comments you have. This is for all of us and reflective of your engagement.

Reference Group

The Terms of Reference for all those participating in the Reference Group were created during the first workshop and can be found on the webpage.

Strategy Strategic Measures

We are holding an online meeting on Wednesday 31st August 2022 – 10:00-11:00am to discuss these further. Please pop this in your calendar if you would like to join the conversation – no need to RSVP.

[Click here to join the meeting](#) Meeting ID: 473 482 925 317 Passcode: KxJA8a

Australian National Water Safety Summit 2022

I was fortunate enough to be invited to present at the Australian National Water Safety Summit held in Sydney on the 4th and 5th August. I very proudly spoke about the development of the strategy and the level of engagement from you in the process to shape where we are currently at. I shared Theodore Roosevelt's Man in the Arena Speech and the need to be brave. I drew on Brené Brown's explanation of integrity "choosing courage over comfort: choosing what is right over what is fun, fast or easy: and choosing to practice our values rather than simply professing them."

The key lessons I shared were:

- Understand the history that has created the current state
- Take your time to establish connections
- Prioritise communication
- Be accountable
- Let go of the pressure for perfection

So ... as Brené Brown so eloquently put it....

“When we make the choice to dare greatly, we sign up to get our butts kicked. We can choose courage or we can choose comfort, but we can't have both – not at the same time”