

March 2022

**Me mahi tahi tātou mo te oranga o te katoa.
We should work together for the well-being of everyone.**

Ka mua, ka muri: Looking back in order to move forward

In October 2021 we INFORMED the sector, funders and all those we could connect with about Auckland's Water Safety and Drowning Prevention Strategy. Over 150 invitations were e-mailed out, we had 60 live connections and know that there were multiple people behind some of the connections. The [presentation](#) was recorded for those who were not able to join us and has been viewed over 40 times and we know in some instances it was shared with full teams. Feedback following the presentation was incredibly positive with several immediate calls and e-mails to engage.

[Key Messages](#) were shared following the presentation as well as a survey to gain your insights to guide the development of the title, vision and mission. We had over 30 participants provide feedback, and this was reported to the steering group who formalised the title, vision and mission.

A call to collaborate was made and several organisations responded to being a part of this strategy development journey. We looked at potential gaps and directly contacted further organisations to join us who did so willingly.

In November 2021 we moved into the CONSULT phase and over 30 engagement conversations have been completed – these include sector providers, community leaders and national and international academics. This engagement has been used to draft the strategy Principals, Focus Areas, Actions and Outcomes. These will be shared and consulted on in the coming weeks.

February saw the end of the INVOLVE phase of this process. This is where we continued to work with you, the sector and the communities of Tāmaki Makaurau to ensure your concerns and aspirations are reflected in the draft strategy and share how feedback influenced the decisions.

Kia kaha whakamua: Looking forward

Strategy Title

Wai Ora Tāmaki Makaurau - Auckland's Water Safety and Drowning Prevention Strategy

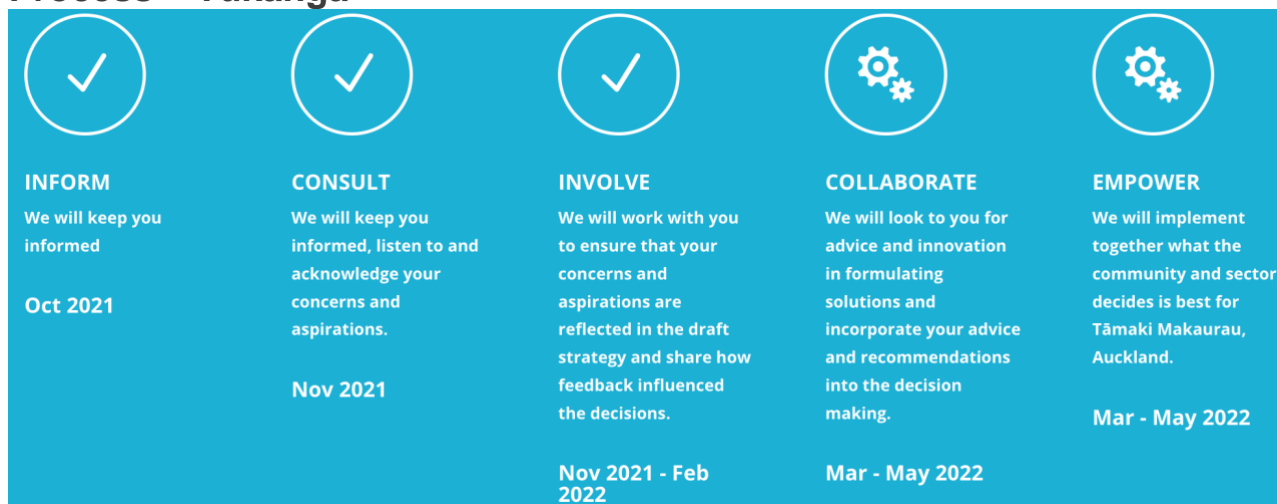
Vision – Moemoeā

Kia whai waahi katoa ngā tāngata o Tāmaki Makaurau ki te noho haumaruru ki te wai. Everyone in Tāmaki Makaurau, Auckland has the opportunity to safely connect to and enjoy the water.

Mission - Whakatanga

Tāmaki Makaurau, Auckland works collectively to instill respect for the water and encourage safe tikanga and behaviors by all people to prevent water related injuries and preventable drowning.

Process – Tukanga



This month we move to COLLABORATE and this is when we will look to you for advice and recommendations into the decision making.

Current Initiative: Community-led, co-design – local board snapshots

Our region is large and diverse so to acknowledge and understand this we are currently working on designing local board water safety and drowning prevention snapshots. This initiative has been undertaken in partnership with Auckland Council.

Snapshots will illustrate:

- Population make-up (age, ethnicity, etc)
- Geographical boundaries with pins illustrating all recreational water assets within the local board
- Who is operating or delivering water safety and/or drowning prevention services, programs and education in the local board area and where
- Water Safety and Drowning Prevention Issues for the Local Board area and communities
- Water Safety and Drowning Prevention Opportunities for the Local Board area and communities
- Identifying a connection if any to water safety and drowning prevention within the local board plans
- Identifying funding into water safety and drowning prevention services, programs and education

If you or your organisation are interested in assisting with this initiative or believe you have information that can be added to it, please e-mail me.

Food for thought

Recently I read Brené Brown's book: Dare to Lead: Brave Work. Tough Conversations. Whole Hearts. Parts of it resonated with me following the sector engagement conversations. I would encourage you to reflect on how this excerpt fits with you and your organisation:

*“Getting clear on our value and our team members’ values will revolutionise our company and create lanes where none might have existed before – instead of a 10-person race. We start to develop a co-ordinated relay in which team members baton-toss to each other’s strengths instead of vying to run the whole stretch alone. **Once everyone understands their value, we stop hustling for worthiness and lean into our gifts”***

Ngā manaakitanga,
Jo